



MOTION DESIGNER / EDITOR

Location: Los Angeles
Contract: Permanent
Salary: \$TBD + benefits

OVERVIEW

We are an award winning, creative marketing agency located in London (Covent Garden) and Los Angeles (Hollywood) and are recruiting for a Motion Graphics / Editor hybrid to join our LA-based team. Working with diverse clients across film, entertainment, TV, consumer entertainment, we are looking for a passionate, creative individual to deliver best-in-class creative for local clients and those around the world.

Primarily working on social media content, you will need to have strong understanding of all platforms and first-hand experience in creating assets for them. In addition to social media, experience of the following would be advantageous;

- Digital out-of-home
- Motion posters
- Trailer and TVC GFX
- Sizzle reels

As part of the global creative team, you will be reporting to the Senior Creative in Los Angeles and will be responsible for asset roll out under a defined creative direction, supporting creative origination, as well as ad-hoc revisions.

You must have an excellent creative eye and ability to maintain the highest creative standard while juggling a number of projects.

While standard working hours are 8.30am to 5.00pm, you will work closely with our London office, and depending on project lifecycles, you may be required to adjust working hours accordingly.

DAY-TO-DAY DUTIES

- 2D and 3D design and animation of motion graphics
- Adapting and rolling out campaign assets, e.g. 16:9 to 1:1 aspect-ratios and creating further assets based on an approved look & feel
- Export and delivering appropriate files to provided specifications
- Packaging and delivering graphics and video files on approved projects
- Finely rotoscoping footage
- Daily minor revisions across a variety of projects
- Social editing for short-form content including GIFs, shots swaps, and graphic/scene amends to existing reels required

22 Stukeley Street,
London WC2B 5LR

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- Repurposing approved creative to multiple advertising formats (outdoor, television, social media)
- Occasionally conceptualising smaller projects from initial brief through to delivery
- General and IT housekeeping of software, plugins, assets, style-guides, and naming convention compliance

SKILLS & EXPERIENCE

Essential:

- 3-5 years of motion graphics and editing experience
- Min. 2 working within a creative agency
- Genuine passion for, and an avid consumer of mainstream entertainment
- Knowledge of social media platforms and content
- Knowledge of optimal social platform output, eg .mp4, GIF, file weights & sizes, etc.
- Ability to handle high volume and fast-turnaround
- Ability to understand – and question when needed – studio briefs
- Ability to work under own initiative with a desire for a degree of autonomy
- Clear thinker with problem-solving skills
- Excellent organizational skills
- Excellent communication skills
- Ability to work under pressure and to tight deadlines
- Excellent attention to detail, ability to work autonomously and with initiative
- Excellent working knowledge of After Effects, Premiere Pro and Audition
- Good working knowledge of Illustrator and Photoshop
- Basic knowledge of sound mixing

Preferable:

- Experience of working on entertainment brands or properties (TV shows, movies)
- Knowledge of Cinema 4D would be advantageous
- Observational knowledge of Adobe Creative Cloud and Maya
- Willingness to extend skills to digital design
- Working with international clients, good knowledge of International and American English

OTHER

- Creative thinker
- Contribute to brainstorming and pitches, or contribute ad-hoc ideas to improve creative output
- Dependable and committed to open, honest, and consistent communication
- Maintain organized and meticulous records and documentation
- Passion for the work – holding high standards and commitment to accuracy and quality
- Strong work ethic and a commitment to excel in the role

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- Respectful of other agency key stakeholder roles & responsibilities
- A flexible style and ability to build strong internal relationships
- Self-motivated, positive, and self-confident
- Open to change and evolving how you work to constantly improve

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